

## **FOR IMMEDIATE RELEASE:**

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## **Zircon Computing unveils new web site for its Zircomp adaptive computing platform**

### ***Software makes high-performance computing affordable using existing hardware and applications***

**Wayne, New Jersey – January 19, 2009 --** Zircon Computing today launched a new web site at [Zircomp.com](http://www.zircomp.com) in response to industry requests and client demand for its Zircomp Product Suite of distributed computing software. By distributing and executing complex calculations in parallel, utilizing up to 100% of available processing power, Zircomp enables huge performance gains from a network of existing computers. The Zircomp Product Suite provides editions for different environments, from individual users with multi-core PCs to small groups with a dozen desktops and laptops and up to global networks with hundreds of servers. The new web site includes a free downloadable version of Zircomp, resources for the Zircomp community, and a portal for support.

"In today's economy, companies across many industries are facing a common problem: the need to run complex calculations in minimal timeframes on a tight budget," explains Alexander Mintz, CEO, Zircon Computing LLC. "By delivering parallel computing on demand, Zircomp gives users the processing power they urgently need without spending precious dollars on new hardware or lengthy development work. Anyone with an application that needs to run faster should visit our website to learn about this revolutionary software and try it themselves."

Zircomp greatly reduces the costs, challenges and timeframes commonly associated with implementing parallel processing. Using Zircomp, almost any processing function can be distributed in seconds across networked PCs or servers and executed in parallel on "z-Engines" — miniature processing applications deployed on target machines. zEngines can be deployed on individual processor cores, and can utilize up to 100% of the computing power on each core. With multiple cores on multiple machines at work on a common problem, users see greatly accelerated results.

Zircomp is ideal for financial services firms, media companies, e-commerce sites, universities and any environment where complex calculations are needed urgently and can benefit from distributing the workload. Users get critical information in a fraction of previous times, or can conduct more demanding analyses that would otherwise be impossible with their current equipment.

### **About Zircon Computing**

Zircon Computing, LLC, is a New Jersey-based company that provides the Zircomp Software Suite of adaptive distributed software and services to the financial services and advanced technology markets. Zircon Computing, LLC was founded in 2006 by senior technologists from the financial services industry. Zircon Computing, LLC is privately held and markets the Zircomp Software Suite worldwide both directly to enterprise clients and through an international network of partners.

For more information, please visit <http://www.zircomp.com>

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